

Mark your calendar right now – July 26th through 29th for what will be one of the premier shooting events of the year. It's one you will not want to miss! The All-American Sporting Championship and World FITASC Challenge will be held at the beautiful Elk Creek Hunt Club's 800 acre facility in central Kentucky, featuring \$80,000 in added money, premier targets and a fantastic tax write-off – all benefiting the Boomer Esiason Foundation's continuing search for a cure for Cystic Fibrosis. This debilitating genetic disorder attacks the airways and respiratory system of the children that are affected, as well as creating additional digestive and other problems that subsequently results in the loss of life. Fund raising to find a cure for this illness has been championed for many years by Boomer Esiason.

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THE BOOMER ESIASON FOUNDATION

...PRESENTS THE ALL AMERICAN SPORTING CHAMPIONSHIP AND WORLD FITASC CHALLENGE

ALL IN A GOOD CAUSE

As most football fans remember, Boomer was the star quarterback for the Cincinnati Bengals from 1984 to 1992. He played for the New York Jets from '93 to '95, the Arizona Cardinals in '96 and returned to Cincinnati for his final professional season in 1997. Boomer is now a football analyst for CBS television sports and founder of the Boomer Esiason Foundation to support research and find a cure for this terrible disease. Touched as close as it gets in 1993, Boomer's son, Gunnar, was diagnosed at the

age of two with the disease. The BEF has, since 1993, raised over 50 million research dollars that have helped to develop the new treatments which have dramatically increased the expected life span of a

patient from 18 years to 33 years or more. Also notable is the fact that 93.7 percent of all funds raised by the BEF go directly to Cystic Fibrosis research projects, making the BEF one of the nation's highest rated charitable organizations.

Mark Kiddie is the event director. Since 1999 he has been one of the driving forces behind a successful series of tournaments – 'The Boomer Esiason Sporting Clays Pro-Am' – which with the aid of the shooting community (especially sporting clays shooters and sponsors) has raised over 1.8 million dollars for the BEF. The Pro-Am was primarily a corporate event and welcomed new and novice shooters who put up a considerable amount for the charity and would be teamed up with a "Pro" sporting clays shooter who would help his



ELK CREEK'S SPECTACULAR LODGE AND CLUBHOUSE.



team members have a memorable experience shooting, while competing against the other “Pro’s” for a handsome purse!

For future growth and appeal to a larger market, Kiddie came up with a new concept – the ‘All-American Sporting Clays Championship and World FITASC Challenge’ – that forever links two very all-American activities together, namely Football and Shooting. This event is sure to become one of the richest events of the year with \$80,000 in added money, guaranteed regardless of the number of entrants.

IMPRESSIVE PURSE

The \$80,000 will be divided between the sporting and the FITASC event, with \$60,000 going to sporting and \$20,000 to the



FITASC event. Sporting will pay out \$5,000 to the HOA, \$3000 to the Runner-up, \$1,000 to each class Champion, \$900 to the Runner-up, \$800 for third and on down to 10th

place. In the FITASC, the HOA will receive \$3000, the Runner-up \$1000, class Champions will receive \$500 and on down to 5th place. The concurrent Champions in Lady,

Veteran, and Super Veteran will receive \$500 each, with the Runner-ups receiving \$250 and third place \$100. Juniors and Sub-Juniors will receive a U.S. savings bond in lieu of

cash. Cash options will be available for all the events including the Prelim, Sub-gauge and 5-Stand events – consisting of Open HOA, NSCA class, Lewis and concurrents.

All events will be available from Thursday to Sunday with the Main and FITASC events shot on Thursday and Friday, or Saturday and Sunday. The Pre-lim and the 5-Stand events will be squadded around each shooter's Main and FITASC schedule. All small gauge events will be European rotation and will be open Thursday through Sunday. Because the BEF is a 501c3 charity, a good portion of the entry fees are tax deductible.

LOCATION AND SPONSORS

The event will be hosted by Elk Creek Hunt Club in Owenton,

Kentucky. The facility is located in the hill country of Northern Kentucky and is about a 45 minute drive from the Greater Cincinnati International airport, and within a one hour drive from the Louisville or Lexington Kentucky airports. You can contact Elk Creek for any further information regarding entry forms, other area hotels and attractions at 502-484-4569.

The Belterra Casino Resort and Spa will be the host hotel and features exciting 24 hour casino action, fabulous restaurants, a Tom Fazio championship golf course and a wonderful relaxing spa. It is located on the Ohio River and is just 35 minutes from Elk Creek Hunt Club. There will be 400 rooms dedicated for the shooters and their families, put up by the Belterra organization.

The Outback Restaurant will be



THE FABULOUS BELTERRA CASINO RESORT AND SPA WILL BE THE HOST HOTEL FOR THIS EVENT.

catering a delicious sit down dinner on Saturday night that will be commensurate with what you find at their fine restaurants, complete with wine and all the trimmings! The dinner will be complimentary

to all competitors. After dinner, Boomer Esiason will be on hand to give a presentation on Cystic Fibrosis, after which there will be a live auction featuring sports memorabilia, exotic trips, concert

tickets and special NFL items. The proceeds will benefit Cystic Fibrosis research. Similar auctions have netted in excess of \$30,000 per auction for this important charity.

To date, event sponsors also include: Under Armour, Promatic, Clay Shooting USA magazine, Krieghoff International, White Flyer, Elk Creek Vineyards and Sporting Clays magazine.

The sporting course and FITASC layouts, as well as all the other events, will be laid out by three top course designers – Mick Howells, Arnie Palmer and Ed Prickle. Arnie Palmer is one of the premier target setters as well as a top competitor in the UK, while Ed Prickle is also an accomplished shooter and course setter from Top Gun Shooting Sports. Mick Howells

is a top class competitor as well as grounds operator and course designer – he’s also won two World Sporting Championships as well as The U.S. Open (twice). Between these three talented target setters, the courses will be set with enjoyment and entertainment a top priority, while still providing a challenging yet fair environment for a variety of skill levels. And, for all the NSCA competitive shooters and those on the All-American teams, the NSCA has designated this event as a Team USA qualifier.

There’s no doubt that this event will be a true four day festival of shooting. The full program includes a 200 target Main Event sporting, 150 target FITASC, 100 target Prelim, 100 target 5-Stand, as well as a 50 target sub-gauge event. The



ELK CREEK'S SUPERB TERRAIN PROMISES FOR SOME INTERESTING AND SCENIC TARGET PRESENTATIONS!

entry form can be downloaded from www.elkcreekhuntclub.com and for sponsorship and vendor

information please contact: Mark Kiddie (Cell 513-608-0319) or E-mail: markkiddie@aol.com ■