



**FAMILY ROOM AT ONE OF RONALD McDONALD HOUSES.**



# **SHOOTING TO IMPROVE CHILDREN'S LIVES**

The goal for Kids & Clays Foundation, since its inception in 1999, has always been to create a revenue stream to benefit Ronald McDonald House's across the nation. What began as a simple

idea – to support and promote Ronald McDonald Houses and the love of shooting sports – has grown to include over 15 national shooting events a year and millions of dollars going directly to the Houses that sponsor tournaments. The cornerstone Ronald

McDonald House program began in 1974 based on a simple idea – provide a 'home away from home' for families of seriously ill children receiving treatment at nearby

hospitals. Needless to say, covering the expenses associated with the 'home away from home atmosphere' provided by the 271 facilities around the world is a daunting task.



*Kids & Clays Foundation deserves your support!*



### THREE PROGRAMS

The charity has three core programs that help families in need: Ronald McDonald House®, Ronald McDonald Family Room® and Ronald McDonald Care Mobile®. The most well-known program, Ronald McDonald House, provides a home away from home for families of seriously ill children receiving treatment at nearby hospitals.

The second major program, Ronald McDonald Family Room, extends that comfort into the hospital. Often located steps away from pediatric and intensive care units, a Ronald McDonald Family Room provides a place to enjoy a warm meal, talk with other parents and relax.

Through relationships with local clinical service providers, Ronald McDonald Care Mobile programs bring cost-effective, high-quality medical, dental and

health education services directly to under-served children in rural and urban areas across the globe.

### HEARTFELT SUPPORT

Glenn and Kathy Lubeznik, McDonald's Owner/Operators in Northwest Indiana, just outside of Chicago, were looking for a 'different' fundraiser to benefit the Ronald McDonald House near to the University of Chicago

Children's Hospital (today it's known as Comer's Children's Hospital). Glenn proposed to combine his favorite hobby with his favorite charity – it worked! In the tenth anniversary year, nearly \$5 million has been donated to Ronald McDonald Houses in 17 major cities in the United States.

Many McDonald's owners, suppliers and corporate employees, along with the Ronald McDonald House staff, their dedicated volunteers and friends

(not to mention the shooters that participate) are all responsible, in some aspect, for the success of charity events. A significant part of this success is due to the heartfelt support and generous sponsorship given by local and national companies and organizations. The Ronald McDonald House families have been strong supporters and participants of shooting tournaments, subsequently introducing and bringing in many new shooters to the sport.



## 2008 Bobby Fowler Fall Championship

Bobby and Lorie Fowler, along with Greater Houston Gun Club (GHGC), hosted the 2nd Annual Bobby Fowler Fall Championship, benefitting Ronald McDonald House Charities of Houston. It was held mid October – 168 competitors shot the sporting clays event and 101 shot the 50 bird 5-Stand.

Bobby set a challenging and diverse 12 station course, keeping in mind that both experienced as well as novice shooters were there for a challenge and enjoyment. From the first flight, Rick Storey put a 92 on the board and by the end of the day it became clear that he would take HOA. Viken Wannessian posted 91 for Runner-up. Rounding out the top three in Master class were Tony Rivera (91), Ron Honefenger (90) and Joey Bolton (90). Art Rivera posted a 44 to take HOA in the 5-Stand, with George Ball (43) Runner-up.

When the lunch hour rolled around, the competitors were treated to a free 'all you can eat' fajita lunch,

donated by Pappasitos Restaurant, and delicious homemade cakes, brownies and cookies, courtesy of Lorie Fowler.

Games were played throughout the day for tickets to receive prizes donated by various Kids and Clays national sponsors. Almost everyone that played a game won a prize. Sandi Nail was the lucky winner of the Browning Kids and Clays Commemorative shotgun donated by Browning.



LORIE AND BOBBY FOWLER.

"Along with Greater Houston Gun Club, we would like to thank all the employees, trappers and sponsors that helped to make this event such a success," said Bobby Fowler. With sponsor donations and shooter turn out, GHGC and the Fowler's were able to more than double the donation to Ronald McDonald House Charities that they gave last year, presenting a check in the amount of \$31,621.49. Complete shoot results and photos can be found at [www.greaterhoustongunclub.com](http://www.greaterhoustongunclub.com)



PHILADELPHIA (PA),  
RONALD McDONALD HOUSE.

Winchester Ammunition came on board as one of the first sponsors from the shooting industry in 1999. As interest in this fundraising concept grew amongst other Ronald McDonald Houses, additional sponsors were needed to support the tournaments. Today, the following shooting industry companies are partners in addition to Winchester Ammunition: Browning, Beretta, Charles Daly, Lincoln Traps, National Shooting Sports Foundation and White Flyer. In addition, Kids & Clays is also fortunate to have sponsors outside of the shooting industry from Cabela's, Coca Cola, Pace American Trailers and Team Renzi Motorsports – to name but a few.

Kids & Clays is very proud to be the 'Official Charity' of the National Sporting Clays Association (NSCA), the Amateur Trap Association (ATA) and the National Skeet Shooting Association (NSSA). Trap, Skeet and Sporting Clays clubs across the country support the charity by adding a "Lewis Class Option" to benefit Ronald McDonald House Charities at monthly registered

shoots or other tournaments. Support from Master class shooters has grown throughout the years. For example, Bobby and Lorie Fowler have sponsored two tournaments in Houston to benefit the Ronald McDonald Houses of Houston on behalf of the Kids & Clays Foundation.

### HOW CAN YOU HELP?

There are many ways Clubs and individuals can help, such as hosting a tournament to benefit Kids & Clays Foundation or their local Ronald McDonald House. By partnering with Kids & Clays, Clubs will benefit by exposing shooting sports to new and experienced shooters in their target market. In addition, a tournament will generate public recognition of the Club's philanthropic support. As a business or individual, a variety of sponsorship opportunities are available throughout the year to support children and their families. For more information about Kids & Clays Foundation, contact Glenn Lubeznik at 219-874-2100; glenn@kidsandclays.com or visit the website [www.kidsandclays.com](http://www.kidsandclays.com) ■



## 2009 Event Schedule

**April 4 ▼ Madera, California**

*Benefiting Ronald McDonald House Charities of Central Valley, Inc.*  
Sun Mountain Gun Club Coarsegold, CA

**May 2 ▼ Columbia, South Carolina**

*Benefiting the Ronald McDonald House of Columbia*  
Hermitage Farm Shooting Sports, Inc. Columbia, SC

**May 30 ▼ Boise, Idaho**

*Benefiting Ronald McDonald House Charities of Idaho, Inc.*  
Black Dog Clays, Inc. Boise, ID

**August TBD ▼ St. Louis, Missouri**

*Benefiting the Ronald McDonald House of Metro St. Louis*  
Nilo Farms Brighton, IL

**August 29 - 30 ▼ Chicago, Illinois**

*Benefiting Ronald McDonald House Charities of Chicagoland & Northwest Indiana*  
Northbrook Sports Club Grayslake, IL

**September 6 ▼ Iowa City, Iowa**

*Benefiting the Ronald McDonald House of Iowa City*  
Highland Hideaway Hunting Riverside, IA

**September 19 ▼ Indianapolis, IN**

*Benefiting Ronald McDonald House of Indiana*  
Crooked Creek Conservation & Gun Club Noblesville, IN

**October 3 ▼ Macon, Georgia**

*Benefiting Ronald McDonald House Charities of Central Georgia, Inc.*  
The Meadows National Gun Club Forsyth, GA

**October 3 ▼ Columbus, Ohio**

*Benefiting the Ronald McDonald House of Central Ohio*  
Mad River Sporting Clays

**October 11-12 ▼ Omaha, Nebraska**

*Benefiting the Ronald McDonald House of Omaha*  
Oak Creek Sporting Club Brainard, NE

**October 10-11 ▼ Houston, Texas**

*Benefiting the Ronald McDonald House Charities Bobby Fowler Fall Classic*  
Greater Houston Gun Club Houston, TX



*Potential Events to be scheduled with Ronald McDonald Houses in:*  
▼ Minneapolis, Minnesota ▼ New Orleans, Louisiana ▼ New York, New York ▼